ROMA SHAH

UI/UX DESIGNER

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PROFILE

An aspiring interaction designer who generates designs that are not only aesthetically pleasing but also instinctive. I have a good understanding of user behaviour and a keen eye for detail.

EDUCATION

B.DES// INTERACTION DESIGN

UnitedWorld Institute of Design

2020-2024

Gandhinagar, Gujarat

ARTS

Mithibai College

2018-2020

Mumbai, Maharashtra

SOFTWARE SKILLS

- Figma
- Adobe XD
- Adobe Illustrator
- Adobe Photoshop
- Balsamiq
- Miro
- Adobe After Effects

INDUSTRY KNOWLEDGE

- User Experience
- User Interface
- Design Thinking
- Usability Testing
- Visual Design
- Prototyping

LANGUAGES

- English
- Hindi
- Gujarati
- French

WORK EXPERIENCE

FUTURE VARSITY EDUCATION GROUP

UI/UX DESIGNER

Mumbai, December 2023- August 2024

Conducted an in-depth investigation into the redesign and management processes of the FVEG's website, including its constituent institutions, with the objective of enhancing user experience, accessibility, and overall effectiveness.

SANDCUP DESIGN STUDIO

DIGITAL PRODUCT DESIGNER

Ahmedabad, July 2023- August 2023

Developed posters for a variety of projects, contributed to the conceptualization of a forthcoming initiative, conducted in-depth research, and designed user interfaces for a software company.

INTERACTIVE AVENUES

UI/UX DESIGNER

Mumbai, May 2023- July 2023

Contributed to company projects through comprehensive research and audit activities. Designed spotlight banners and posters, integrating them into the maintenance and updating of client company websites. Developed user interface (UI) screens, gaining expertise in website section ratios and hierarchical structures.

MUSKURAHAT FOUNDATION

FUNDRAISING

Mumbai (Online), July 2021

Assisted in organizing and executing fundraising initiatives for Project KEYtaab, an endeavor focused on addressing the comprehensive developmental needs of underprivileged children living in shelter homes and orphanages.

PARTICIPATIONS

CREA 2021 & 2022 // Industrial Design Fest

Managed IxD Interactive Installation

KSHITIJ 2018 & 2019 // Annual College Festival

2018- Volunteered in Celebrity Hospitality

2019- Managed volunteer assignments and attended to the needs of celebrities as a Committee Member.